

## *Personal Note from Founder Paula Constantino*

Making a difference is what it's all about!

Visualize this - an African village woman listening to an inspirational message - her eyes wide open as she "sees" for the first time how her "poverty mentality" has kept her living in squalor... She listens again and again... She feels the power within herself to take steps to change her life.



As this woman feels more inspired, experiencing her own magnificence, she savors life more fully... Now, she's listening to other messages about caring for her family... and listening even more, she discovers how she can market the exquisite baskets she weaves - Wow! She may even be able to sell her beautiful crafts over the Internet together with other women in her village.

You see... being a woman, she has shared these audio messages with her friends, family and others in the village. Each of them has listened to the inspiring, empowering messages several times. As others in the village and neighboring villages see how much energy and enthusiasm these village women have, they want to know how this happened... and the life-enhancing messages spread farther and faster.

How does this happen?? You see... this villager could be one the fortunate women in South Africa (SA) who has access to the Leading Women of Africa's Women Rebuilding Africa Program (WRAP).

Yes, I am so excited to be working closely with Madelein Mkunu, founder of the LWA. Together, we are pooling our resources to build virtual teams in SA to develop and deliver audio information modules (AIM) to women in SA villages.

Women with expertise in specific areas - mentors - record inspiring, enlightening, empowering presentations on digital audio files. This information is uploaded onto handheld audio players, and the players with AIM are delivered to women in the villages to listen to and to share with others.

Just think of the impact this can have! Think about all the lives that can be enriched, enhanced, improved - Women coming more alive! Embracing life! Being more productive! Feeling good about themselves! Being empowered and empowering others!

This, my dear friends, is my vision and my mission is to make it happen - all over the world! We can take AIM anywhere in the world - deserts, mountains, jungles - Anywhere - anytime! That's beauty of AIM!

Working together we can create a whole new world for women AND their families AND their communities... all while we save the planet.



Because all of our work is done electronically - virtual teams, digital files, etc... we save so much and get such fantastic results - using minimal resources... environmentally sound and well as being practical, effective and efficient. What more could we want?

Let's all work together to make this vision a reality for women every - I invite you to come into your own magnificence and to share your gratitude with other women - your beauty, spirit, wisdom, joy and power. Together, we have the power to create a whole new world.

*We can indeed change the world!*