



Women Rebuilding Africa and Beyond
by Using Technology to
Build Human Capacity

Problem: Millions of Women in Poverty

- Women make up 70% of the world's poor – almost 2 billion women living on less than \$2.50 a day
- Women in poverty cannot care for themselves or their children – 1 billion children (1 in 2) live (& die) in poverty
- The cycle of poverty perpetuates itself through “poverty mentality” – their belief in being poor
- Poverty impacts health now and for future generations
- Lack of information and resources, as well as lack of money, accelerates the downward spiral of poverty, illness and ignorance
- Money alone is not the solution to poverty



Problem: Violence against Women

- At least one in every three women, or up to one billion women, have been beaten, coerced into sex, or otherwise abused in their lifetimes (Research Study)
- Up to 47% of women report that their first sexual intercourse was forced (WHO)
- Up to 70% of female murder victims are killed by their male partners (WHO)
- In the USA a woman is battered, usually by her husband/partner, every 15 seconds (UN Study)
- At-risk women also include those psychologically abused



Utilizing 21st century technology, 1000 Women.... can

- Inspire women by banishing their poverty mentality and building their self worth
- Enlighten women by showing them how technology levels the playing field creating more equality for women
- Empower women worldwide by teaching them practical, useful life and business skills – information that is easy to access, understand and apply
- Create leaders to bring peace and prosperity to the world



Founder of World Leadership Day Embraces the Vision and Mission

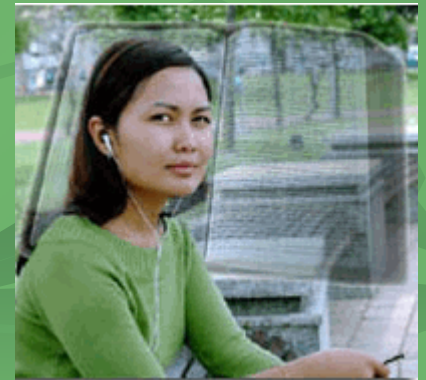
"With a true visionary and inspirational leader with a conviction to empower, unite and build women leaders across the world for eradication of poverty and world peace... the vision and mission is far reaching and the approach unconventional and down to earth. *World peace starts with personal leadership and developing inner peace.* Women are in a powerful position to cultivate both within their family unit and communities. It is a pleasure and a privilege for World Leadership Day to join '1000 Women Can Change the World' in a global community partnership to realize our aligned vision and mission."

Elisabeth Gortschacher (Australia)



1000 Women is Changing the World with a *Virtual Program Model* That

- Is *fully scalable*, capable of being replicated in any region of the world
- Trains Team Leaders who embrace community, innovation and technology who then
- Build Virtual Teams whose members become team leaders or Mentors who
- Create “audio information modules” (AIM) – digital audio files that can be uploaded to MP3 players (or downloaded from the Internet)
- Delivers pre-loaded MP3 to grassroots women *anywhere*
- Obtains feedback from both women using AIM+ and team leaders with surveys



Why focus on women?

It is a well-established premise that when you benefit women, you benefit their families, their communities and beyond because by nature women...

- Share more information with others
- Are more nurturing and collaborative
- Reach out to help others in need – often before they help themselves
- Are consensus builders and
- Most significantly, are peace builders.



Using Technology for Human Capacity Building

- Teleconference and VoIP (e.g. Skype) for effective communication (from local to intercontinental)
- Web 2.0 social networking for groups, forums and more
- Digital information files – primarily MP3 audio and PDF written (AIM+)
- Blogs and/or interactive websites – with password protected areas with links for digital information downloads
- MP3 players pre-loaded with life-enhancing information modules (AIM)
- Online surveys track outcomes so programs can adjusted accordingly



Visionary Embraces Use of Leading Edge Technology...

“Change begins when women support one another across cultures. What happens to one of us affects us all. Emerging technologies provide ways for us to communicate, share information and strategies that empower women everywhere.”

Kay Robinson, InSight (USA)



Global/Local Community Partners

1000 Women partners with organizations that have a physical presence in areas being served to supplement their services from...

- Local abuse shelters in Maryland to
- Global Community Partners that include
 - Leading Women of Africa (South Africa/Africa)
 - Peace X Peace (USA/Global)
 - World Leadership Day (Global)
 - Women to the World (USA/Afghanistan & Africa)



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Leading Women of Africa Founder Lauds "The Process"

"I am so excited to be working 1000 Women... with the aim to pool resources to build virtual teams in SA and to develop and deliver audio information modules (AIM) to women in SA. I believe that these programmes will change lives of African women... to train the first group of women on how to do a recording on radio acrobat, our eyes opened wide... Charlene, one of my colleagues... saw the impossible become possible. Charlene's life is never the same! We look forward to working with 1000 Women."

Madelein Mkunu (South Africa)



Women Rebuilding Africa Program (WRAP Pilot Program)

- Working with the Leading Women of Africa (LWA) with its pilot program in South Africa
- 1000 Women trains Team Leaders who embrace innovation and technology via Skype
- These leaders build Virtual Teams whose members become team leaders or Mentors
- These Mentors then create “audio information modules” (AIM) – digital audio files that are uploaded to MP3 players (or downloaded from the Internet)
- Through its teams, LWA then delivers pre-loaded MP3 to grassroots women in the villages and other poor areas
- LWA/1000 Women obtains feedback from both women using AIM and teams



1000 Women Expected Outcomes – In Less Than One Year

- Virtual Teams emerge in 10 plus countries in Africa – as well as Afghanistan, Latin America, Middle East and Southeast Asia
- Each team provides AIM (audio information modules to at least 50 women locally – many more with Internet)
- Each Team Leader trains at least 5 new team leaders in her area (more teams – more AIM)
- In USA, at-risk women receive AIM (plus written via Internet) through YWCA, interfaith groups and other groups working with underserved women
- Technology platform is being built to take this mission global



1000 Women Expected Outcomes – Within Three Years

- Tens of thousands of virtual teams throughout the world – each with its own infrastructure and information AIMed at the needs of the women it serves
- Hundreds of Global Community Partners (NGOs, Foundations, etc.) working with 1000 Women to create and implement more programs using AIM+
- Government agencies implementing programs using AIM+
- Technology platform completed with interactive websites, forums, directories, password protected areas for AIM+, blogs, articles, e-commerce portals for women globally to market crafts, etc.
- More women inspired, enlightened and empowered worldwide on a mission for peace for future generations



What 1000 Needs to Achieve These Outcomes

- Funding from private foundations and other NGO funding sources
- Corporate Sponsors – Monetary funds and in-kind goods and services, e.g. MP3 players, batteries, etc.
- Funding from government agencies and other government funding sources
- Alliances with other nonprofit organizations offering assistance to at-risk women
- Mentors – women who share their expertise by creating AIM+ content
- Supporters who donate less than \$1000
- Visionaries – women who donate at least \$1000



Empowering women globally can...

- Reduce poverty and hunger
- Improve maternal health; reduce child mortality; and combat HIV/AIDS, malaria and other diseases
- Ensure environmental sustainability
- Create more economic stability and sustainability
- Build human capacity for generations to come and
- Create world peace – the ultimate goal...



Founder of *Women Forward* in South Africa Sees the Possibilities

"...workings of women empowerment at grassroots level through ... 1000 Women Can Change The World is indeed very special. The unique aspect that it *brings is technology working at grassroots level, among women, to inspire and motivate one another to see the solutions to their challenges as within their reach.... opens up possibilities to the many millions of women* who have become despondent... has also managed to cross the continental divide."

Nana Ngobese (South Africa)



Investing in Women is Wise

With funding, 1000 Women can impact the future of the world, by ...

- Obtaining MP3 players, batteries, computers (needed for the organization hubs)
- Implementing virtual team/mentor programs, such as WRAP in all parts of the world
- Building the technology platform needed to support this global system
- Retaining and maintaining staff, including...
 - Support staff – to enable executive staff to implement the mission
 - Data process and other technology specialists for the backend operations
 - Professional administrators to oversee and adapt the programs with changing times and technology
 - Language and culture specialists to facilitate development of materials



About 1000 Women Can Change the World

- Maryland Nonprofit filed March 17, 2008 with EIN 26-2428298
- 501(c)(3) public charity approval received in September 2008
- All donations are fully tax deductible
- Based in Annapolis, MD – close to Washington, DC
- Board of Directors: Paula Constantino (Founder/Visionary), Linda Bolliger (Boardroom Bound/Diversity) and Marti Tirinnanzi (MFX Solutions/Microfinance)
- Advisory Board also includes Bill Lamond (Author *Born to Lead/Feminine Principle*), Madelein Mkunu (Leading Women of Africa Founder/South Africa)



About Founder Paula Constantino

- Visionary who combines her diverse legal experience with a foundation of business, teambuilding and technology skills
- Former trial attorney in the New York area and legal counsel for a technology start up in Maryland
- Social entrepreneur who created the online resources at WomensSupportTeam.com (More than 175 Mentors)
- Natural networker with relationship building skills – open, receptive and inclusive
- Philosophy that Together Everyone Achieves More (TEAM)



Paula as a Visionary...

- "Paula is a true visionary!! Her mission to bring mental well being across the globe is truly inspiring." Tonya Ramsey, *Self-Esteem Coach*

- "Paula is a visionary and freely offers her knowledge, expertise and her heart to her work of supporting women in business." Ann Quasman, *Founder, Living in Your Heart, LLC - WomenTalkRadio*

- "Paula is a dynamo with excellent, proven skills and credentials. She has vision and backs it up with execution-- a valuable combination. In addition to be fervently committed to her vision, she creates systems that work." Rhoberta Shaler, *PhD, CEO, Optimize! Institute & Spiritual Living Network*



For More Information

- Visit their website at www.1000WomenCanChangeTheWorld.org and/or blog at <http://1000WomenCanChangeTheWorl.typepad.com>
- Office Address:
2016 Quay Village Ct. #101, Annapolis, MD 21403
- Mailing address:
1783 Forest Drive, Annapolis, MD 21401
- Email: info@1000WomenCanChangeTheWorld.org or paula@w-s-team.com
- Telephone: 443-482-9046 (O) or 410-707-7378 (C)
- Skype: Paulac21

